

Grand Island Public Schools Foundation 2022 Staff Campaign | #Whyigive







TENACIOUS CORE

Our Mission

The GIPS Foundation builds strong partnerships with the district and community stakeholders, responsibly manages and grows charitable assets, and inspires the power of community to invest in access, equity and opportunity for all GIPS students.



GIPSFOUNDATION | Staff Campaign



TENACIOUS GIVERS

Support of Internal Stakeholders

1,296 Staff & Board Members

gave

\$102,714

First time over \$100,000 **** 2021

80% Staff Participation





Support of Internal Stakeholders

Since YOU (STAFF) started investing in the Foundation in 2004...You have given...

\$1,107,237

The Foundation has matched each of your dollars with \$26.77 for a total of

\$29,641,257!

Add it Up to **** OPPORTUNITY

GIPS**FOUNDATION** | Staff Campaign



PROGRAMS of TENACITY

Support of Internal Stakeholders

During the 2020-2021 School Year alone Your Foundation spent...

\$1,447,443

on projects, programs, and scholarships benefiting students.

Average of \$145.85 per GIPS student.



PROGRAMS of TENACITY

Support of Internal Stakeholders

What does my contribution fund?



Classroom Grants

Teacher of the Year

Foundation Operations and Endowment





Scholarships

PROGRAMS of TENACITY

Dear Academic Aristocrat Scholarship Committee,

Thanks to this scholarship some of the financial burden that comes with college will be lifted off my shoulders.

- German



Hundreds of Students

benefit from Endowed Grant Funds in 2020-2021



Dear GIPS Foundation and Donors

I am honored to have been selected to receive an Academic Aristocrat scholarship this year. Despite the many setbacks faced by our school and community this post year, the support that I felt on Honors Night is one that fills my heart with great pride. It truly means the world to have such a wonderful community for students such as myself and others, particularly in tougher times. Experiences like these give me the desire to want to give back to GI later in life with the hopes that my contributions can have the very some effect on students as your contributions have had on me. I will forever one much of my success as a student to you, and I will never forget this honor. Thank you.

Sincerely, Ray HAZ



Add it Up to *** **OPPORTUNITY**

PROGRAMS of TENACITY

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PROGRAMS of TENACITY

Foundation Operations and Endowment

Facts:

- We are a separate entity from the district
- We are a non-profit organization
- We have a separate board of directors
- We have separate staff
- We appreciate the in-kind occupancy that the district offers us
- We operate as lean as possible
- We are 3.7 FTEs
- We are a 4-Star Charity





Add it Up to ***

OPPORTUNITY

PROGRAMS of TENACITY









GIPSFOUNDATION



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TENACIOUS LEGACIES



Approximately 125 endowed funds giving donors a credible mechanism to remember loved ones and invest in the future.

Add it Up to ***** OPPORTUNITY

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TENACIOUS CAMPAIGNS

Tenacity, that's exactly what I've witnessed from the GIPS Foundation. How quickly I learned that the Foundation will do everything they can to stand firm, to resist danger or hardship, to help solve problems and make dreams become a reality, all for the sake of our students and educators.

The list of the Foundation's work is **Endless.**The difference they make is **Empowering.**The role YOU play in supporting all of this is **Essential!**

As a longtime GIPS educator, I hope you'll join me in being a difference maker for our students and educators, who have so much **GR**and Island **T**enacity!

Dr. Vikki Deuel
GIPS Foundation Board President





YOU ARE EXCELLENT

2022 Staff Campaign

Goal: 1,300 donors

Goal: \$110,000

Goal: Invest in Students

Every Gift Matters!



TENACIOUS TRADITION



With sincere desire to encourage the staff in Grand Island to continue giving to the Foundation, the Marsh Family has pledged \$10,000 in support of public education to match all new and increased gifts from staff to the 2022 Add it Up to Opportunity Staff Campaign.

Your new or increased gift will add up twice as fast for students!



2022 Co-Chairs

- Sandy Meyer Stolley Park Elementary
- Kelsie Scheel Engleman Elementary
- Katie Keasling Barr Middle School
- Kristin Myers Walnut Middle School
- Kathryn Zeller Westridge Middle School
- Alex Kemnitz Grand Island Senior High
- Jolyne Zigler Grand Island Senior High



2022 Staff Campaign

- Campaign Materials brochure, unique pledge cards, team lists
- Contest Rules
- T-shirt Challenge



- Team Leader Expectations, Goals, Incentives
- How we communicate





Web Resource and Online Giving





2022 Staff Campaign

- FAQs
- Your questions
- Packet Delivery
- May Celebration
- We have almost 9,924 reasons to give...Let's Do This!



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TENACIOUS GIVERS

Thank you for investing in students with us