20
GIPSFOUNDATION
Your legacy. Their opportunity.
Years of opportunities add up.
Every student. Every day.

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Add it Up to
OPPORTUNITY
GIPSFOUNDATION | Staff Campaign

20 Years of Partnership

Our Mission

The GIPS Foundation builds strong partnerships with the district and community stakeholders, responsibly manages and grows charitable assets, and inspires the power of community to invest in access, equity and opportunity for all GIPS students.

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Community of Givers

Support of Internal Stakeholders

1,165 Staff & Board Members gave

$108,562

90% Staff Participation

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Community of Givers

Support of Internal Stakeholders

Since YOU (STAFF) started investing in the Foundation in 2004…You have given…

$1,400,535

The Foundation has matched each of your dollars with $22.16 for a total of

$31,041,792!

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Programs of Opportunity

Support of Internal Stakeholders

During the 2021-2022 School Year alone Your Foundation spent…

$1,184,062

on projects, programs, and scholarships benefiting students.

Average of **$121.65** per GIPS student.

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Programs of Opportunity

Support of Internal Stakeholders

What does my contribution fund?

Scholarships

Classroom Grants

Teacher of the Year

Foundation Operations and Endowment

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Programs of Opportunity

Dear Academic Aristocrat Scholarship Committee,

Thanks to this scholarship some of the financial burden that comes with college will be lifted off my shoulders.

- German

Scholarships

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Hundreds of Students
benefit from
Endowed Grant Funds
in 2022-2023

Legacy
Grant Funds
GIPSFOUNDATION

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Programs of Opportunity

Teacher of the Year

GIPSFOUNDATION

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Programs of Opportunity

Foundation Operations and Endowment

Facts:

We are a separate entity from the district

We are a non-profit organization

We have a separate board of directors

We have separate staff

We appreciate the in-kind occupancy that the district offers us

We operate as lean as possible

We are 4.70 FTEs

We are a 4-Star Charity

CHARITY NAVIGATOR
Four Star Charity

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Programs of Opportunity

Special
Projects
GIPS**FOUNDATION**

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Foundation of Legacies

The Purple & Gold
Legacy Society
GIPS**FOUNDATION**

Approximately 125 endowed funds giving donors a credible mechanism to remember loved ones and invest in the future.

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Impactful Campaigns

Impact, the effect or influence of **one person**, thing, or action, on another. The power of your influence is built one person at a time. All 1,481 staff members have the potential to make a huge impact together.

YOU inspire our community to invest in the mission of the GIPS Foundation. Because the GIPS staff gives at a consistent 90% rate year after year, the Foundation has been able to add $22.16 for each dollar you invest.

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YOU ARE EXCELLENT

2023 Staff Campaign

Goal: 1,378 donors

Goal: $110,000

Goal: Invest in Students

Every Gift Matters!

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Investing in Tradition

With sincere desire to encourage the staff in Grand Island to continue giving to the Foundation, the Benson Family has pledged **$5,000** in support of public education to **match all new and increased gifts** from staff to the 2023 Add it Up to Opportunity Staff Campaign.

Your new or increased gift will add up twice as fast for students!

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GIPSFOUNDATION | Staff Campaign

Community of Givers

2023 Co-Chairs

- **Bailey Aupperlee** Shoemaker Elementary
- **Sarah Nedrig** Howard & Seedling Mile Elementary
- **Hannah Schmidt** Barr Middle School
- **Katelyn Weseman** Walnut Middle School
- **Kelsey King** Westridge Middle School
- **Deb Lawson** Grand Island Senior High
- **Kent Naylor** Grand Island Senior High

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Community of Givers

2023 Staff Campaign

- Campaign Materials – brochure, unique pledge cards, team lists
- Contest Rules
- T-shirt Challenge
- Team Leader Expectations, Goals, Incentives
- How we communicate

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Web Resource and Online Giving

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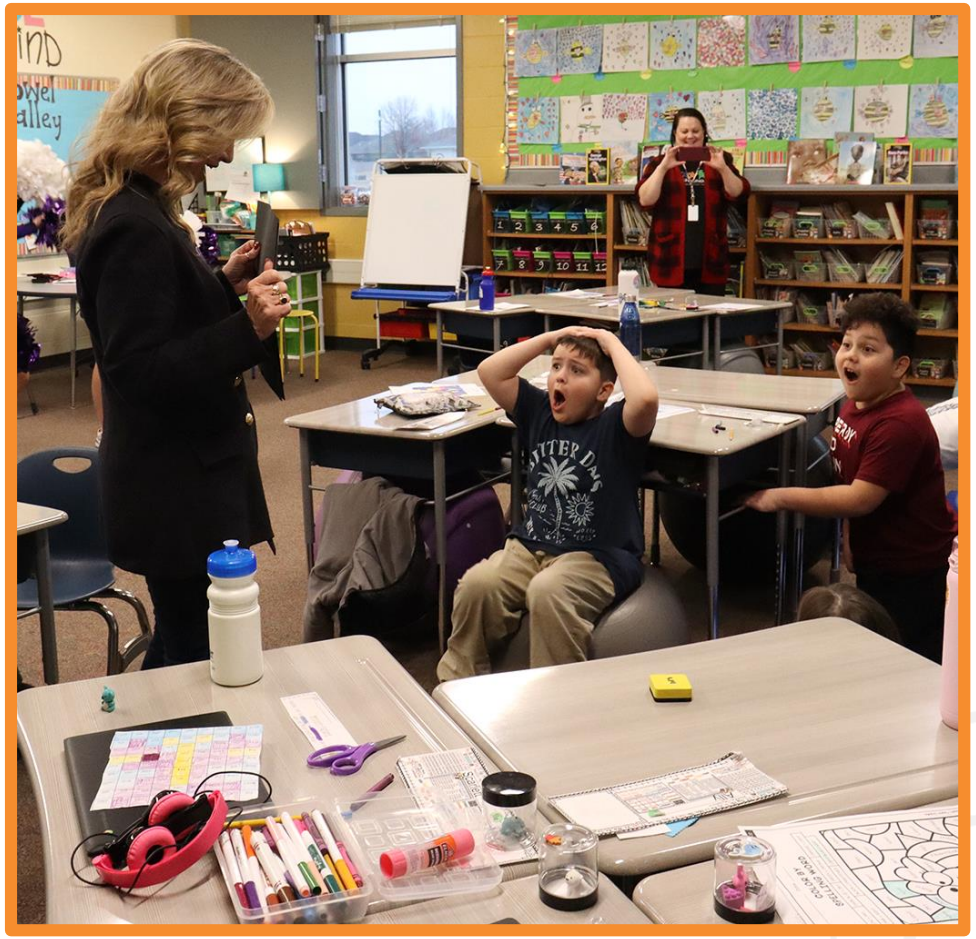
Community of Givers



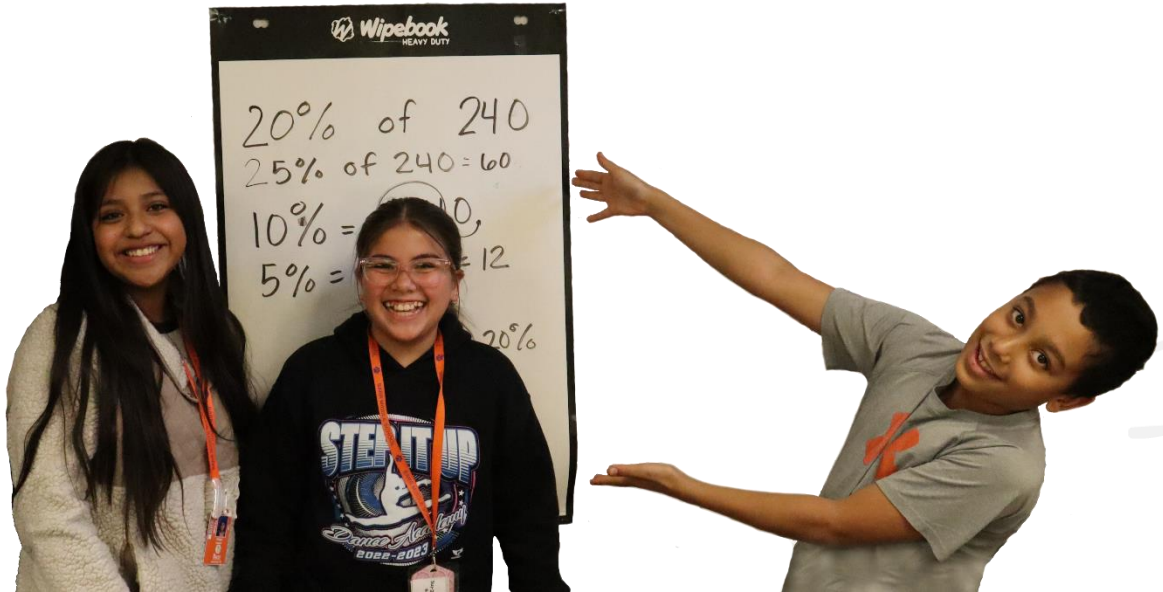
2023 Staff Campaign

- FAQs
- Your questions
- Packet Delivery
- May Celebration
- We have almost **9,990 reasons** to give…Let's Do This!

Community of Givers

Thank you

for investing in students with us



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